

OUTDOOR
HAUTE
COUTURE

DEN
OUTDOOR

DEN
OUTDOOR

OUTDOOR
HAUTE COUTURE





DFN is an Italian story.
We craft luxury outdoor furniture and
winter gardens. A global vision for
bespoke outdoor projects.


DOLCEFARNIENTE
OUTDOOR


SAMUELE MAZZA
OUTDOOR COLLECTION
LICENSE


LA CASA DEI LIMONI
CONSERVATORIES


TRAME D'ARTISTA



1989 The Dolcefarniente brand was born in 1989 and has its roots in the artisanal processing of rattan and wicker in Italy for which the brand was a protagonist in the world. The birth of DFN, many years later, is inextricably linked to this brand heritage of which it is the guardian but, right from the start, the company expresses its own kind of vision. Our starting point was the imagination. By altering reality on the basis of ideas, desires, and dreams, we created a solution that went beyond what already existed and was continually in line with the human need for harmonious beauty.



2013 And so, in 2013, DFN srl was founded. Its first step was to acquire and transform the historic brand Dolcefarniente, which specialised in artisanal rattan and wicker craftsmanship in Italy that had made it world-famous. The second was to entrust the designer Samuele Mazza with the art direction of a new line of outdoor furniture, with the aim of creating a luxury concept for outdoor spaces. A visionary intuition that, in fact, established DFN as unique on the market, enabling it to occupy a position of absolute importance in the production of luxury outdoor furniture.



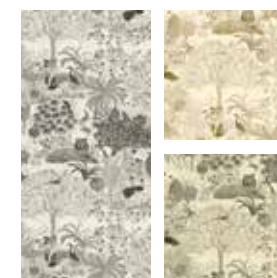
2014 This was an important year. DFN participated in the Salone del Mobile furniture fair in Milan, presenting itself to the public with the Samuele Mazza Outdoor Collection. The concept was clear: to furnish outdoor spaces with the same level of attention to detail and refinement in the materials as indoor environments. To make the outside just like the inside, with no interruption of continuity. So that people could be surrounded by beauty wherever their personal spaces were. The collection attracted a great deal of public attention and the response was enthusiastic.



2017 A great season, full of significant meetings for the growth of the company, its ability to see further, and to face new creative horizons. It began its collaboration with the designers Bebo&Angel, who were entrusted with the art direction of the Dolcefarniente brand. The turning point in the relaunch and transformation of the brand.



2018 DFN created the brand La Casa dei Limoni. The idea was to offer customers extremely elegant steel and glass structures that could be enjoyed 365 days a year. The project was ambitious and took shape thanks to the valuable contribution of the architects Gaudenzi & Ferretti, who designed a line of winter gardens that revamped the concept of the conservatory from an enchanting new perspective. Comfortable outdoor rooms where design and technology, interplays of colour, styles, decorations, shadow, and light all come together to create evocative, moving environments of rare beauty. A tribute to the irresistible allure of the imagination.



2021 Yet another vision. The collaboration with Maison Pierre Frey, a historic designer of internationally renowned fabrics, was launched. Thanks to its great artistic sensibility, masterfully expressed in Maison's creations, it is entrusted with the production of outdoor fabrics and rugs. Iconic designs, selected from the French company's precious historical archives.



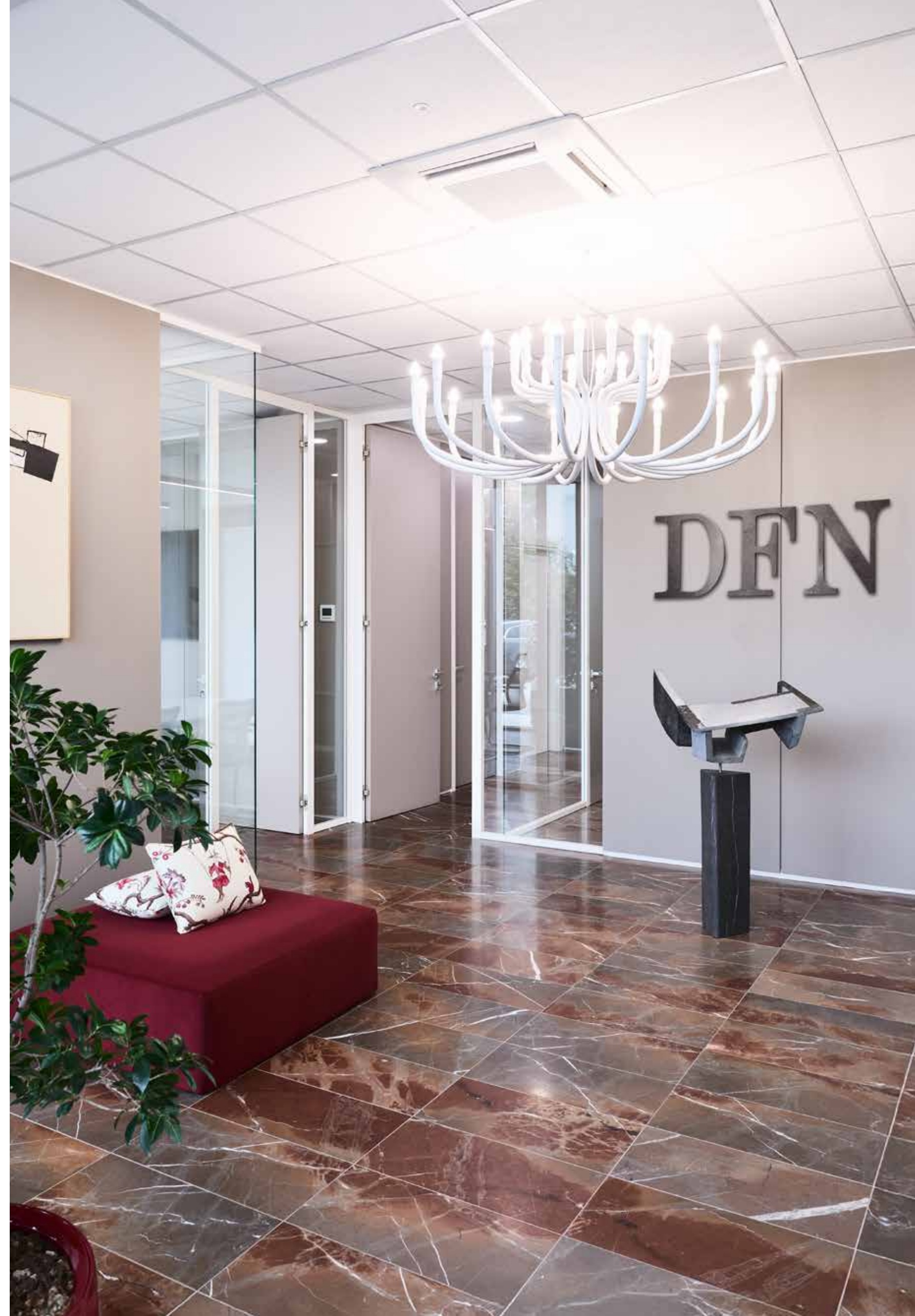
2022 The collection of illuminated furnishings, made of travertine marble, is the fruit of the ability to always see what is not yet there. It is a stone with extraordinary properties that, as if by magic, becomes the seductive material used to create a collection of elements of significant scenic value. The Dolcefarniente brand presented the Eternal Collection at the Salone del Mobile. Luminous atmospheres with an impalpable charm.



2023 A new world is added to the DFN outdoor universe: the Puravita beach resort. A physical place, open to the public, where they can fully experience the brand's style in contact with nature. Yet more emotions and extraordinary experiences, far from time, in the DFN creative space.



2024 The DFN showroom together with the new offices were opened, a suite dedicated to the pleasure of living, a zone of utter comfort, where customers can experience first-hand the refined qualities of DFN's total-look outdoor projects and find out how their dreams come to life.





SAVOIR FAIRE





We work to create outdoor
that not only deliver on function,
but also inspire the senses.

DFN offers a vast array of outdoor collections to fully meet your requirements in the creation of elegant external solutions. Each element is produced by DFN and therefore completely customizable to give life to one-of-a-kind projects.








DOLCEFARNIENTE
OUTDOOR



ETERNAL

COLLECTION





Designers: B&A
Bebo Ferlito - Angel Luis Gaspar

Stone and light,
beauty beyond the
boundaries of time.

The Eternal Collection is a real invitation to infinite beauty. Coming into contact with stone, opening up to light, we discover a new and more sophisticated need for timeless design.









SUBLIME

COLLECTION



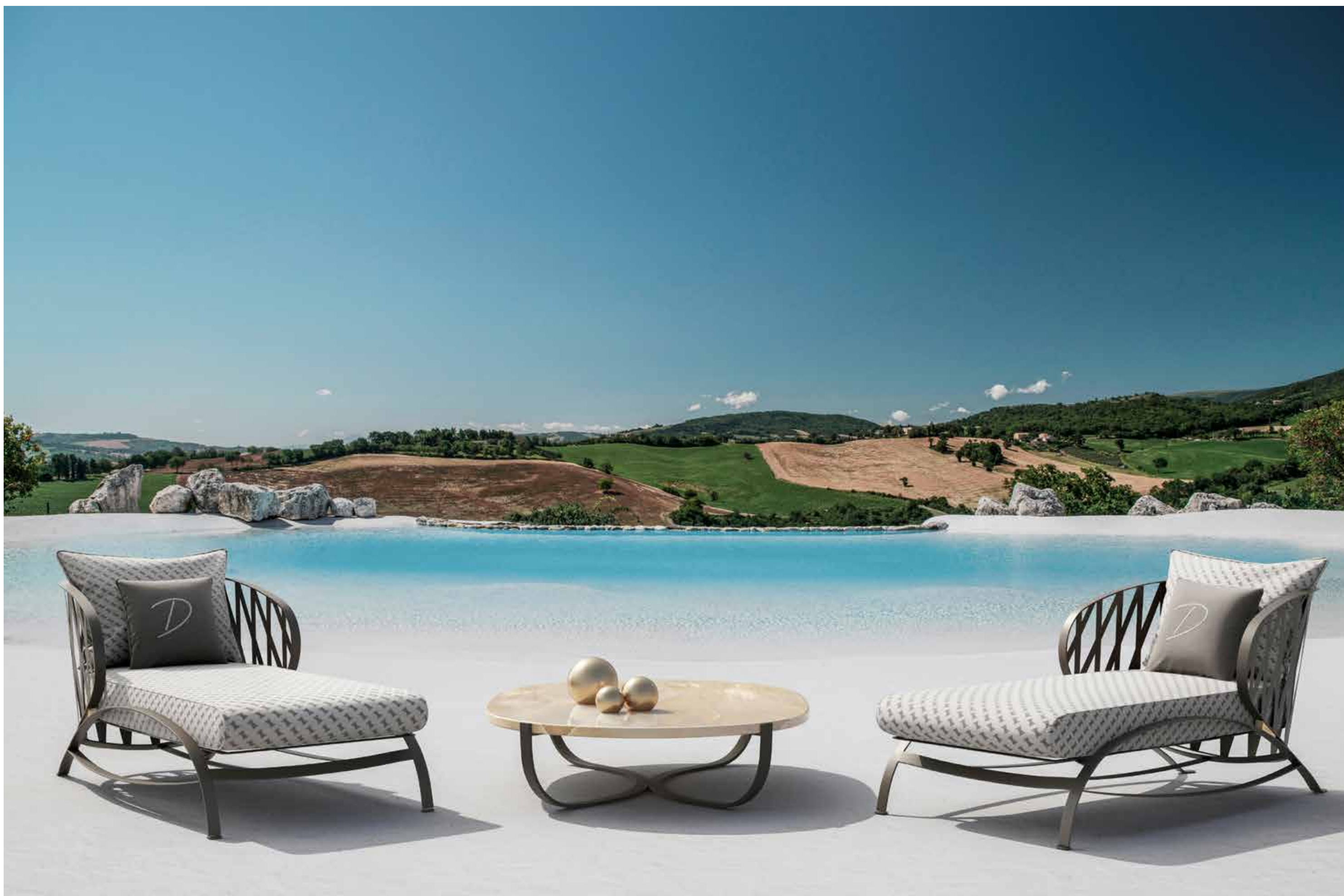




A sublime atmosphere made
of nuances, details
and whispered messages.

Not just furniture but a hymn to lifestyle. The aim is to project the imagination towards moments of stillness and silence and to evoke tranquillity. The Sublime Collection creates rarefied and dreamy atmospheres and transports us to an ideal space between a dream and reality, painting scenarios of innate elegance and naturalness.







MIRABILE

COLLECTION







Vibrations of pure pleasure
that give us back a very personal time
in a new dimension: your comfort zone.

Seeing, touching, imagining comfort - this is the dynamic vision of living that the collection communicates. A horizon of refined comfort in which the soft and welcoming lines are in harmony with the elegant slim steel profiles that design the furnishings in a rigorous way.









SIDERALE - DEMETRA
COLLECTION





Designer: Samuele Mazza

The harmony of contemporary luxury,
to be experienced outdoors.

Furnishings that delineate refined spaces and create enchanting ambiances. Soft lines that blend modern and classic in sophisticated combinations, giving life to refined settings. The craftsmanship and passion for excellence merge with Samuele Mazza's fanciful creativity, resulting in a unique furnishing range that's customisable in every detail.













OUTDOOR KITCHENS

COLLECTION







ORANGERIE

COLLECTION

Details and craftsmanship, natural materials and creativity.

An innate elegance that reveals patient and meticulous work. The history of hand-woven rattan and wickerwork has been handed down from the past: techniques and creative intuitions that give a majestic life to traditional materials and shapes. From coordinated sets to one-of-a-kind pieces, the Orangerie collection features textures and transparencies that will enhance any room with a touch of natural elegance.







CONSERVATORIES

COLLECTION





Architetti Marco Gaudenzi e Luca Ferretti

Style and elegance
a value from the past that
we restore to the present

The winter gardens were created to renew and preserve harmony with nature and places - Authentic and very comfortable outdoor rooms where design and technology, chromatic games, styles, decorations, shadows and lights merge to create environments of rare beauty.











TRAME D'ARTISTA

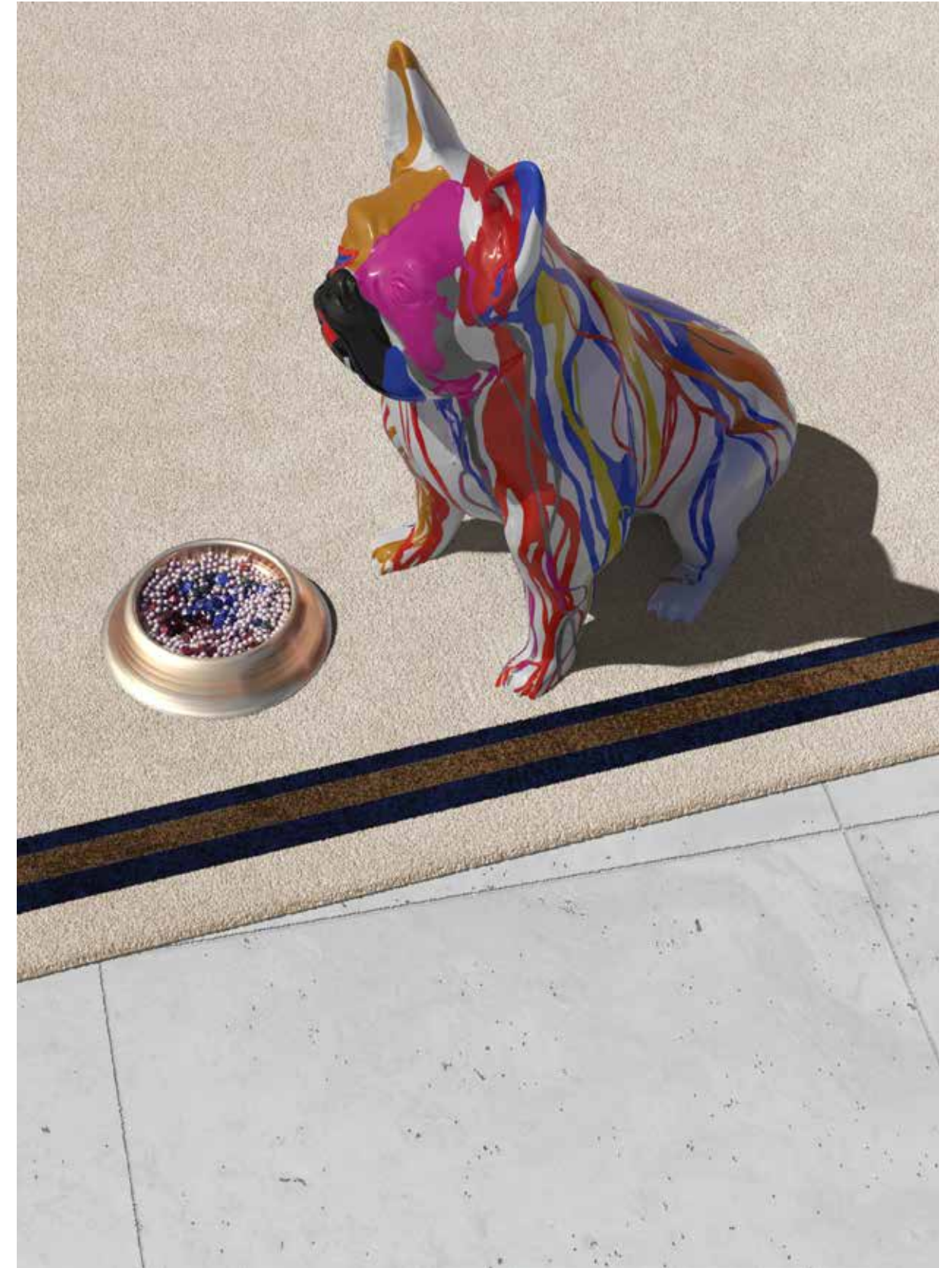


OUTDOOR RUGS AND FABRICS

COLLECTION

Between heaven and earth an enchanting story

It is the threads that run between heaven and earth that lead us on an unexpected path, to the source of wonder. The outdoor collection of designer carpets and fabrics designed for DFN by Maison Pierre Frey, fine weavers of exquisite artistic ability, are a real ode to life. Works from a person's wish list that lie between art and design, where creativity is free to express itself. The carpets have a great appeal and interior touch. A tribute to beauty and to the magical power of the imagination. The fabrics, but we could define them as canvases, expresses exquisite artistic ability at first glance. Fabric is art and when art meets high craftsmanship and the most refined design, you enter the wonderful world of Trame di Artista.





DFN realizes impressive custom made
projects for outdoor environments,
taking care of everything from planning
to on-site implementation.

—

An exclusive and bespoke service that DFN guarantees
to architects and designers in order to meet the
requirements of an experienced and precise clientele.
The ability to bring out the uniqueness of each project
and provide an accurate service to the customer
leads DFN, to be the protagonist of projects ranging
from home to contract design, even in the nautical
sector, and make DFN the perfect partner for all your
outdoor furniture projects.

EXPERTISE

—

RESIDENTIAL

—

HOSPITALITY

—

YACHTING



EXPERTISE / RESIDENTIAL

VILLA BERLONI

PESARO

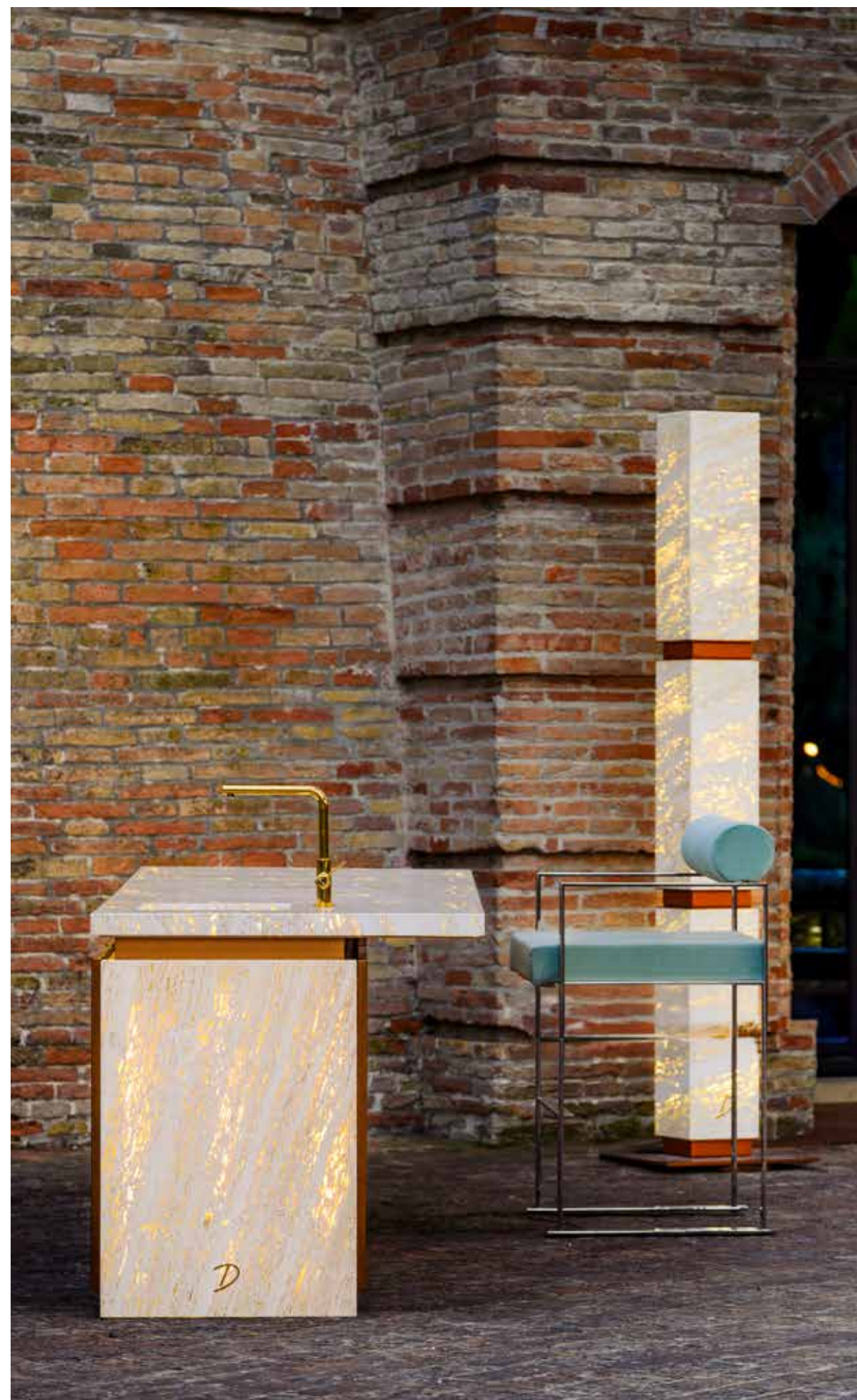






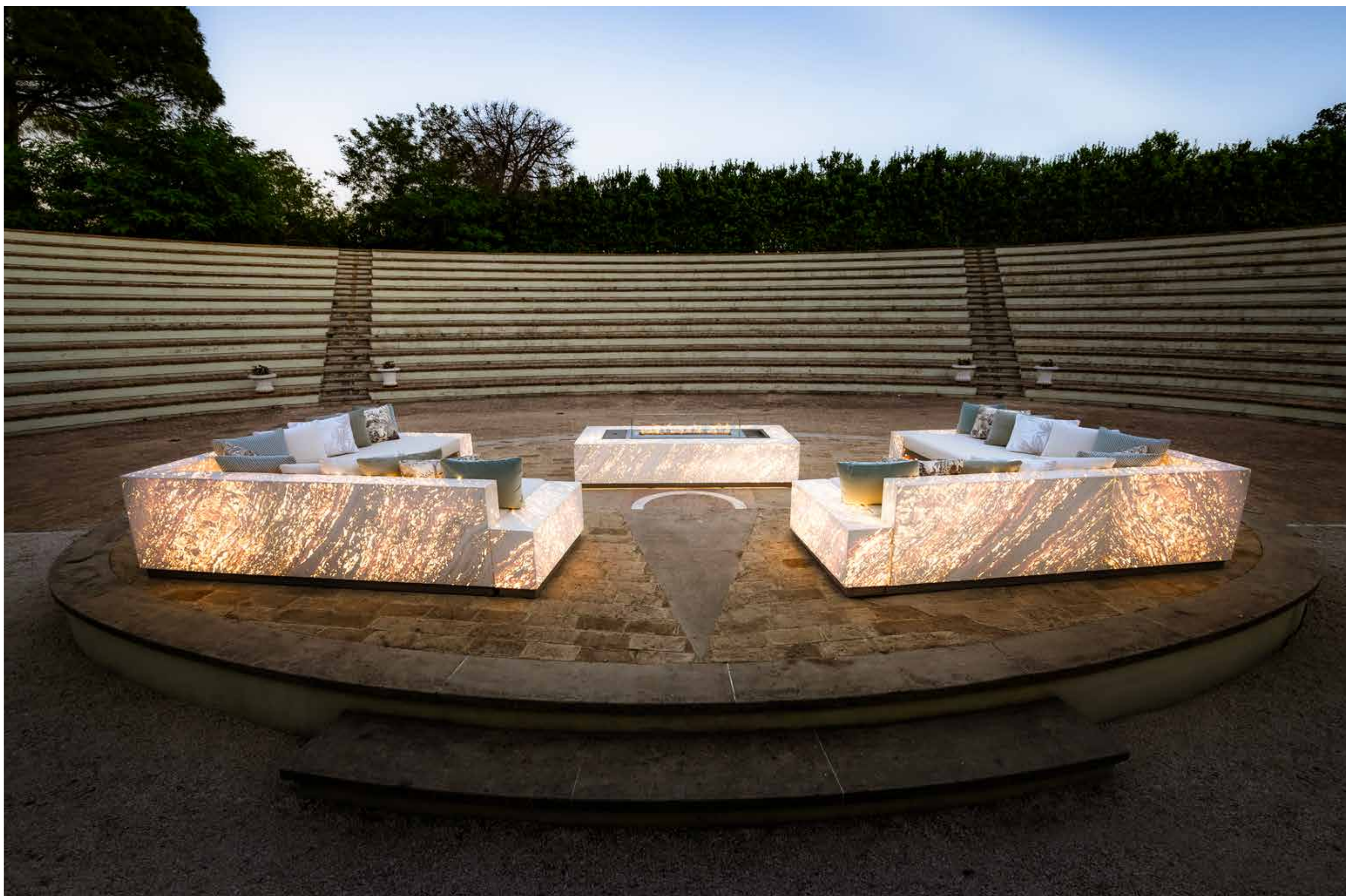


A historic residence located in the heart of the Marche becomes the ideal stage for Eternal furnishings made of illuminated travertine marble. Large tree-lined avenues, gardens with sculptural hedges and the succession of classical references create an environment that enhances the furnishings of the Dolcefarniente collection. The travertine furnishings blend light and stone and become real installations that create enchanting scenarios.





The furnishings from Eternal collection create a rich and comfortable environment at the same time in which to relax and entertain. Due to the presence of light they give life to different atmospheres from hour to hour. The mirrored stainless steel elements of the Barcellona line were deliberately chosen in combination with travertine marble to interrupt the stone theme and add a distinctly glamorous touch. The result is sophisticated spaces that invite relaxation and fit with harmony and personality into the context of the Villa.





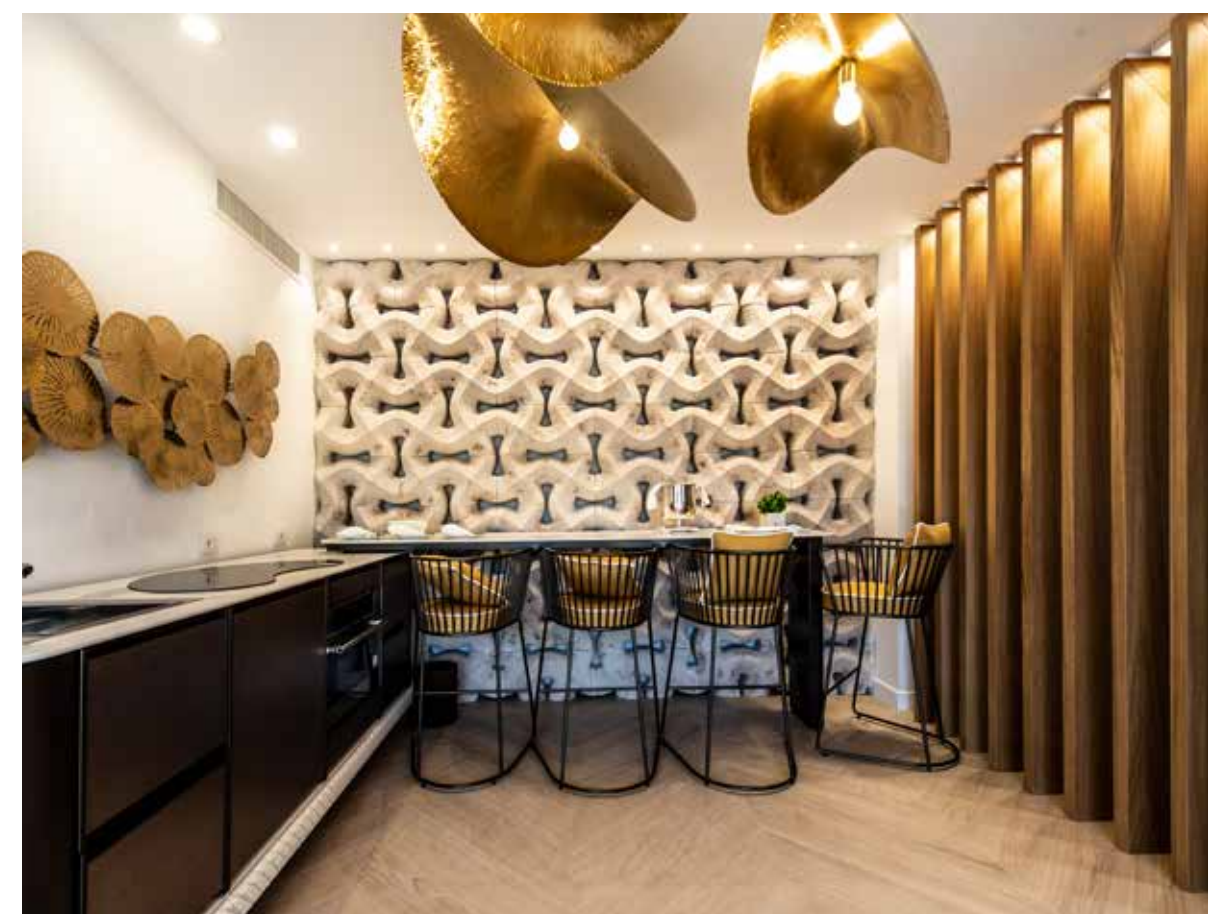
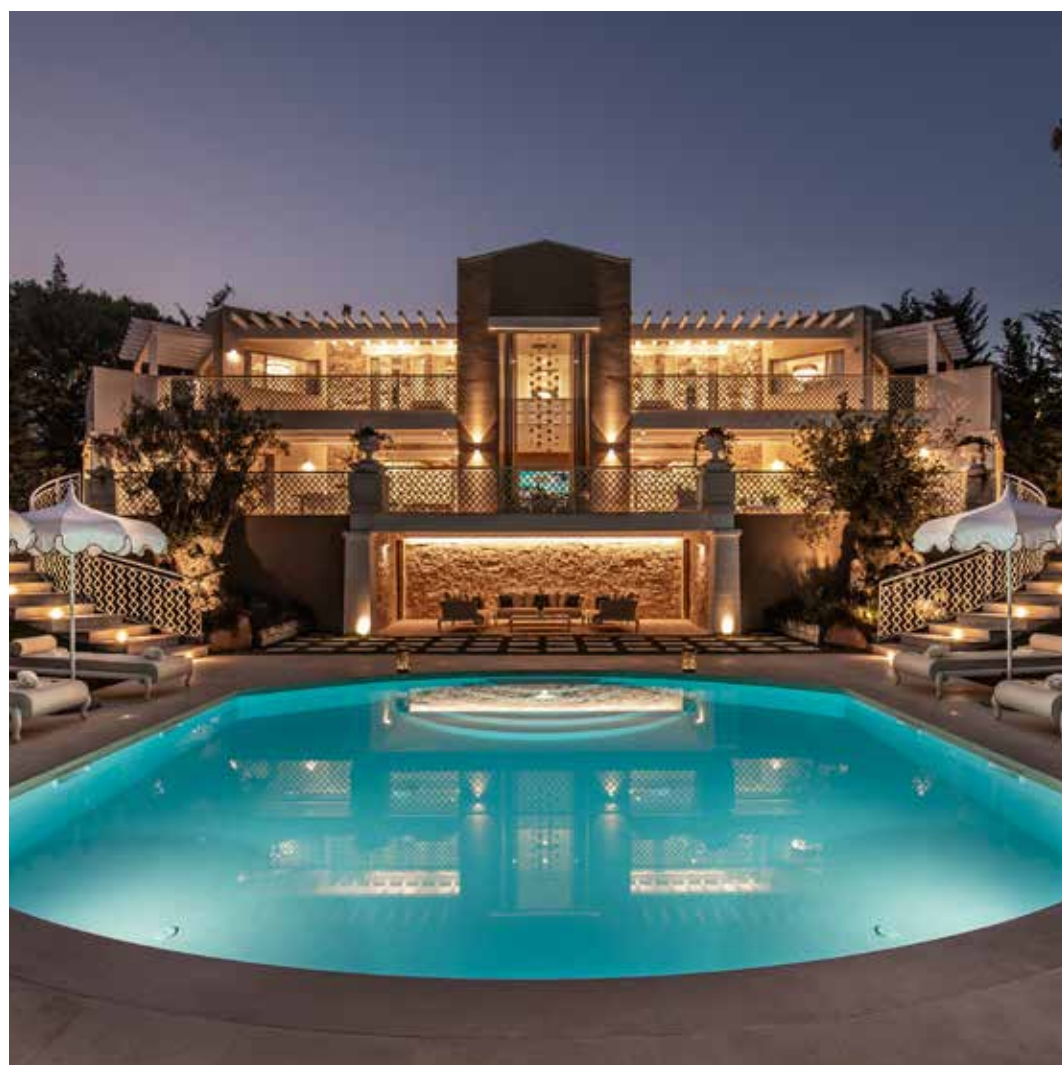
EXPERTISE / RESIDENTIAL

VILLA MARIAM

FORTE VILLAGE









The Forte Village Villa embodies luxury and opulence, which is why the Samuele Mazza collection, produced and distributed by DFN, was chosen to furnish the outdoor and some indoor areas. Specifically, the iconic Canopo Line was integrated into the pool area in order to further set a luxurious atmosphere.

Inside, the Curved kitchen and dining table from the Yucca series both feature unusual finishes with great scenic value. The presence of elements from the outdoor collection inside the villa confirms the high level of detail and refinement that each item in the collection expresses.



EXPERTISE / HOSPITALITY

PURA VITA

BEACH RESORT







At DFN, we aim to create an atmosphere that combines comfort and relaxation, providing the perfect setting to celebrate and enjoy the good life. This luxury beach, is located in the extreme south of Sicily and offers exclusive services including 19 twin sunbeds and 48 oversized cabanas with our signature king size bed. From chestnut wood to fabrics made with recycled materials, everything has been designed to give well-being and sustainability. Enjoy the DFN Outdoor signature. Enjoy Puravita Beach resort.



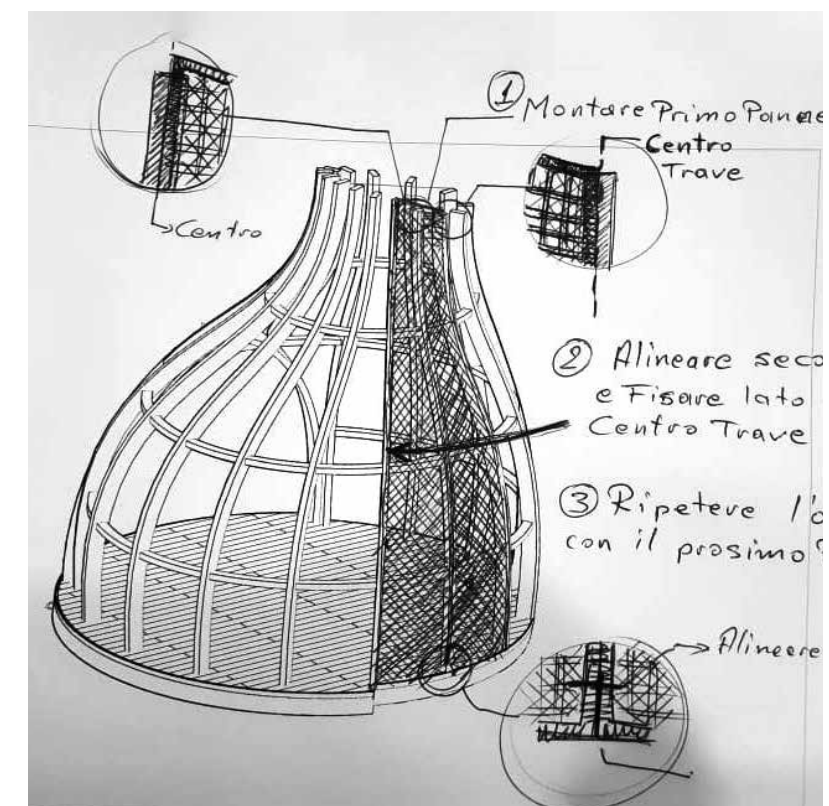




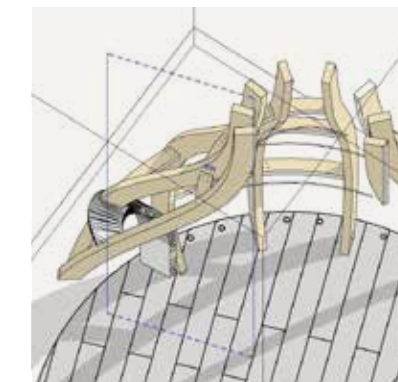
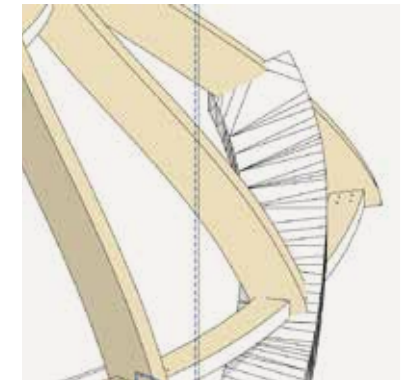
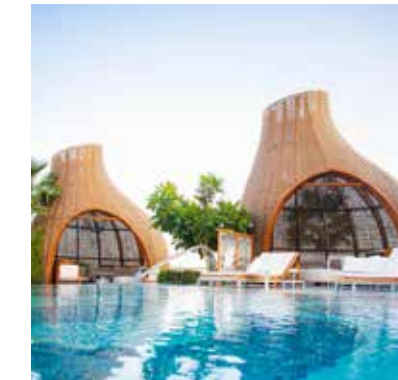
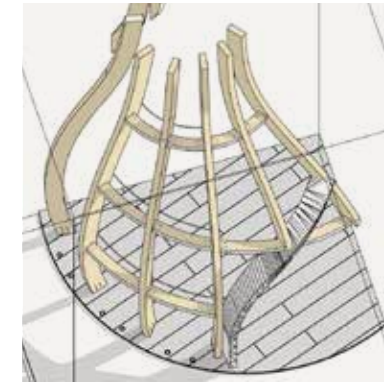
EXPERTISE / HOSPITALITY

CABANAS

SUSHISAMBA DOHA



Another special, challenging DFN project for the outdoor luxury world that required all our commitment and meticulousness. We designed and produced the outdoor Cabanas for the Sushisamba Beach Club at the Waldorf Astoria Lusail Doha. Five unique and high-performance Cabanas decorate the outdoor spaces of the new 5-star Luxury Hotel. The lantern-shaped cabanas transform throughout the day and night. They create a powerful play of light and shadow during the day while at night, a soft glow of light spreads from inside to outside, forming a suggestive atmosphere. Each structure is 5 meter high and has a particular texture that produces a custom-designed geometry.





EXPERTISE / HOSPITALITY

ORANGERIE

KATARA VILLAGE DOHA





An exclusive orangery in Doha that house a prestigious chocolate shop and caf  . Dfn srl conceived and developed the project in all its phases, from design to execution. Every element was tailor-made, from the design finishes to the shape of the structure, up to the decorations on the exterior facades and the floors. The structure, entirely made of iron and glass, was designed to have a classic look while providing the most modern technological equipment.



EXPERTISE / YACHTING

RESILIENCE 65

ISA YACHT



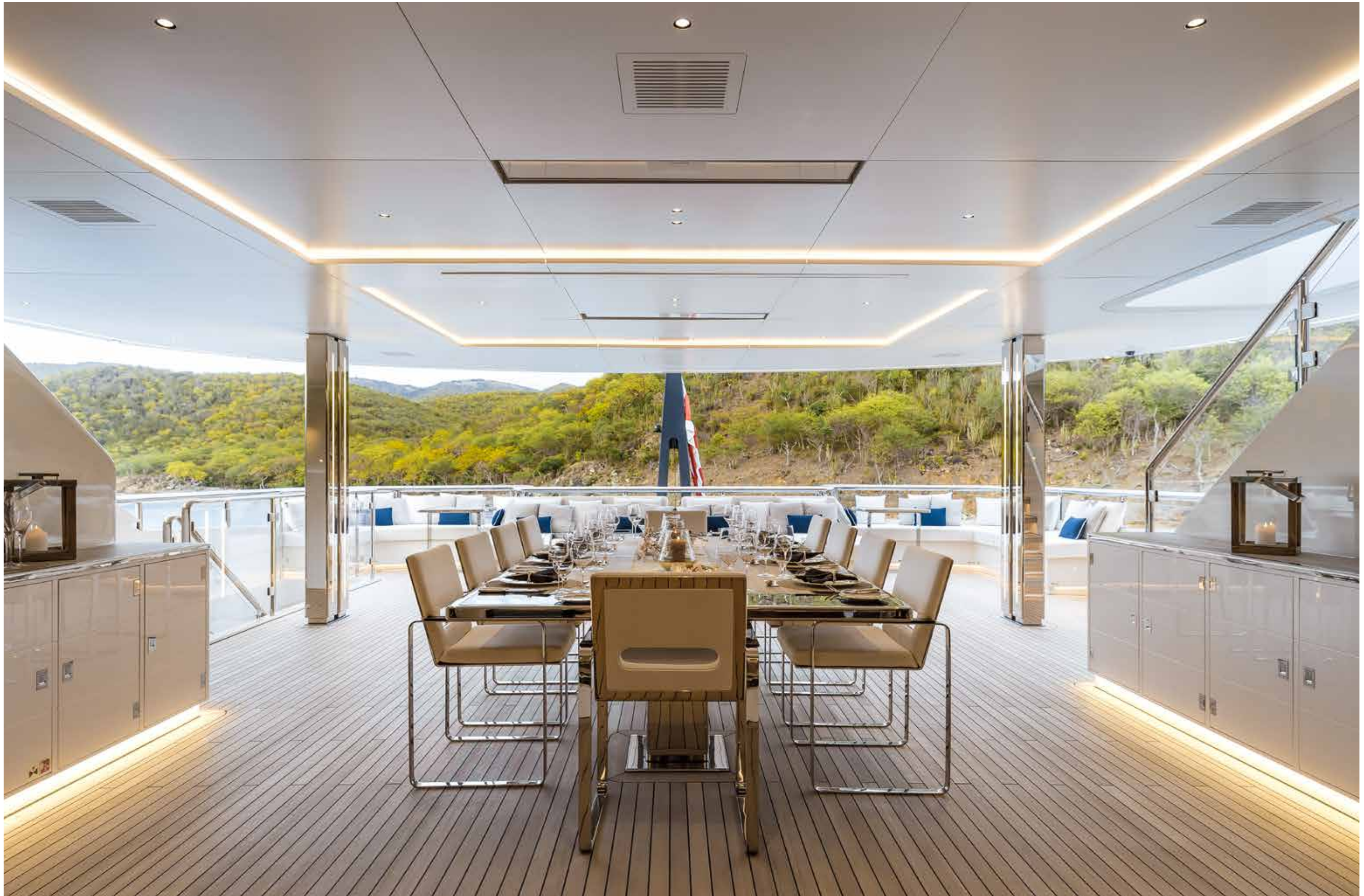




DFN's bespoke nautical designs are born out of a desire to make any living space look its absolute best. Whether a large garden or a villa on the water, DFN design solutions create a timeless style where creativity and craftsmanship go hand in hand.



Customised solutions finished in every detail, quality materials born for the nautical industry, become spaces that meet every type of living requirement where elegance, contemporaneity and efficiency are in perfect balance.

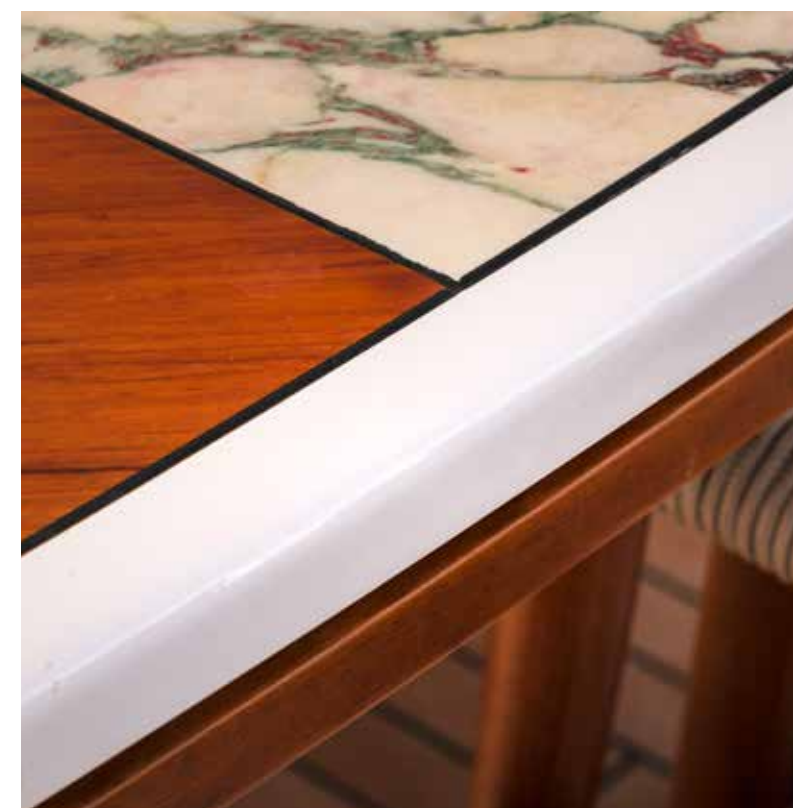




EXPERTISE / YACHTING

FRETTE 43

COLUMBUS YACHT



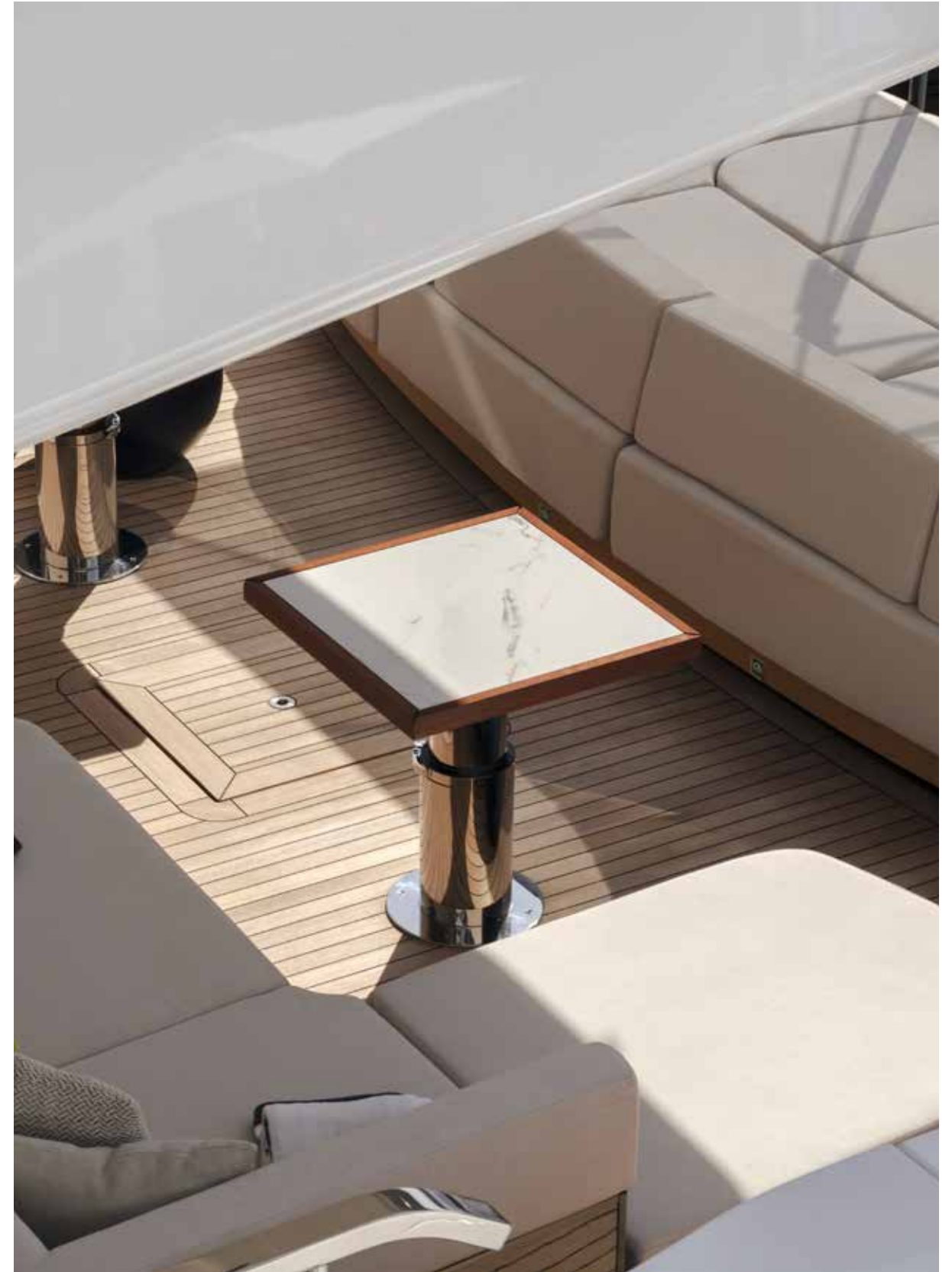




M/Y Frette is tailored to the wishes of its owner and stands out for the refinement of the materials and their combinations. Each piece that is part of it enriches the yacht, adding an additional level of detail and showcasing the essence of bespoke craftsmanship. The custom-made furnishings made by DFN Outdoor fit into this context of sartorial architecture.



In particular, a large table has been positioned in the flybridge, made with a sophisticated combination of materials such as teak, steel and marble with great attention to detail. A product in pure DFN Outdoor style that meets the needs of aesthetics, performance and durability required of furniture in the nautical sector.



“Our starting point was the imagination. By altering reality based on ideas, desires, and dreams, we created a solution beyond what already existed.”





DFN srl - Italy
Head Quarter | Showroom
Via Luigi Einaudi 114 G - 61032 - Fano (PU)
Tel. +39 0721 1835821
E-mail: info@dfnsrl.com

www.dfnsrl.com

